Mid-south Management Research Consortium (MMRC)

March 2-4, 2012

Department of Management
Fogelman College of Business and Economics
University of Memphis
Memphis, TN
Web: http://www.memphis.edu/management

MMRC Coordinator: Dr. Chuck Pierce
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Meeting Itinerary

Friday March 2nd, 2012
3:00-4:00pm  MMRC welcome reception (FedEx Institute of Technology (FIT), Fishbowl 203 & 205)
4:00-5:00pm  Facilities tour (FIT Breakouts 102; FIT 226 & 227; FIT FedEx Cafe)
5:00-6:00pm  Break/dinner preparation
6:00pm -    Dinner & socializing off campus

Saturday March 3rd, 2012
9:00-9:30am  MMRC planning (FIT Fishbowl 203 & 205)
9:30-12:00pm Roundtable sessions in five 30-minute rotations (FIT Fishbowl 203 & 205; FIT Breakouts 102; FIT 226 & 227; FIT FedEx Cafe):

1. Managerial/organizational ethics (Dr. Micki Kacmar, FIT 102A)
2. Workplace violence/aggression/harassment (Dr. Anne O’Leary-Kelly, FIT 102P)
3. Social networks (Dr. Joe Labianca, FIT 102Q)
4. Employee recruitment/job search (Dr. Brian Dineen, FIT 102R)
5. Strategy/resource-based view/dynamic capabilities (Dr. Paul Drnevich, FIT Fishbowl 203/205)
6. Strategic decisions & competitive action (Dr. Walter Ferrier, FIT 102T)
7. Entrepreneurship (Drs. Lou Marino & Frances Fabian, FIT 102U)
8. Family business (Drs. Franz Kleiernmann & Clay Dibrell, FIT 226)
9. International business/management (Dr. Ben Kedia, FIT 227)
10. Healthcare management & employee wellness (Dr. Jonathon Halbesleben, FIT FedEx Cafe)
11. Organizational research methods (Drs. Russell Crook & David Woehr, FIT FedEx Cafe)
12. Writing & publishing management research (Dr. Jim Combs, FIT FedEx Cafe)

12:00-1:30pm  Lunch meetings off campus
1:30-4:00pm  Breakout sessions (FIT Breakouts 102; FIT Fishbowl 203 & 205; FIT 226 & 227; FIT FedEx Cafe)

   1:30 in FIT 226:  Josh Marineau, U of Kentucky: "Individuals’ Formal Power and Their Social Network Accuracy"

   2:00 in FIT 227:  Travis Grosser et al., U of Kentucky: "What Matters When: A Multistage Examination of Factors Contributing to Job Search Effort"

   2:30 in FIT 226:  Chris Sterling, U of Kentucky: "Social Comparison and Malicious Envy in Organizations: A Social Network Perspective"

4:00-5:00pm  MMRC future planning & closing reception (FIT Fishbowl 203 & 205)
5:00-6:00pm  Break/dinner preparation or departure
6:00pm -    Dinner & socializing off campus

Sunday March 4th, 2012
9:00-12:00pm  Breakfast meetings off campus and departure
Participants

University of Alabama

Amine Abi Aad (aaabiaad@crimson.ua.edu) is a second-year Ph.D. student in management at the University of Alabama and is interested in international management.

Dr. James G. Combs (jcombs@cba.ua.edu) is the Will and Maggie Brooke Professor of Entrepreneurship at the University of Alabama. Dr. Combs' research interests include franchising, research synthesis (meta-analysis), corporate governance, and family business. He has published his research in journals such as *Academy of Management Journal, Strategic Management Journal, Journal of Management, Journal of Business Venturing, Entrepreneurship: Theory & Practice, and Organizational Research Methods*. Dr. Combs has served as an Associate Editor at *Academy of Management Journal*, and Special Issue Editor for *Organizational Research Methods* and *Entrepreneurship: Theory & Practice*.

John Donovan (djdonovan@crimson.ua.edu) is a first-year Ph.D. student in management at the University of Alabama and is interested in strategic management.

Dr. Paul L. Drnevich (dren@cba.ua.edu) is an Assistant Professor of Strategic Management at the University of Alabama. Dr. Drnevich's research interests include competitive advantage and value creation/appropriation and the effects of the dynamics of environmental uncertainty on performance, the implications of capabilities and environmental factors for innovation and performance in entrepreneurial ventures and small business, and the use of virtual environments and agent-based simulations to study strategic decision making in intra- and inter-organizational network. He has published his research in journals such as *Strategic Management Journal, MIS Quarterly, Decision Sciences, Academy of Management Learning & Education*, and *Journal of Small Business Management*.

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Dr. Louis D. Marino (lmarino@cba.ua.edu) is the Frank Mason C&BA Faculty Fellow in Family Business and Professor of Entrepreneurship and Strategic Management at the University of Alabama. Dr. Marino's research focuses on how entrepreneurial firms respond to environmental uncertainty and how a firm's entrepreneurial orientation impacts the nature and efficacy of their response. He has published his
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**University of Arkansas**

Emilija Djurdjevic (edjurdjevic@walton.uark.edu) is a fourth-year PhD student in the Department of Management at the University of Arkansas. Her research interests include performance appraisal, social influence, organizational politics, motivation, and construct measurement and modeling.

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Dr. Anne M. O'Leary-Kelly (AO'Leary-Kelly@walton.uark.edu) is the William R. and Cacilia Howard Chair in Management in the Sam M. Walton College of Business at the University of Arkansas. Dr. O'Leary-Kelly's research interests include aggressive work behavior (violence, sexual harassment) and individual attachments to organizations (psychological contracts, identification). She has published her research in journals such as *Academy of Management Review*, *Academy of Management Journal*, *Academy of Management Perspectives*, *Journal of Applied Psychology*, *Journal of Management*, and *Journal of Organizational Behavior*.

**Auburn University**

Dr. LaKami T. Baker (lbaker@auburn.edu) is an Assistant Professor of Management at Auburn University. Dr. Baker's research interests include strategic leadership, strategic decision making, entrepreneurship, and corporate social responsibility. She has published her research in journals such as *Academy of Management Journal*, *Leadership Quarterly*, and *Entrepreneurship Theory and Practice*.

Dr. David J. Ketchen, Jr. (ketchda@auburn.edu) is a Lowder Eminent Scholar and Professor of Management at Auburn University. He has published over 100 journal articles, mainly on entrepreneurship and franchising, strategic supply chain management, and the determinants of superior organizational performance. He has served as an associate editor for seven journals and has served as an editorial board member for thirteen journals. He has consulted for a variety of private and public sector organizations, including serving as the lead consultant on a successful bid for an $11.2 billion government contract. His current pro bono efforts include serving on the Steering Committee for the Michelin Development-East Alabama (an entity that provides low interest loans to fuel job creation) and on the teaching team for the Entrepreneurship Bootcamp for Veterans with Disabilities at Florida State University.
University of Kentucky

Dr. Brian R. Dineen (brian.dineen@uky.edu) is an Associate Professor of Management in the Gatton College of Business and Economics at the University of Kentucky. Brian’s research interests include employee recruitment, person-environment congruence, and counter-productive behavior among employees and job seekers (e.g., resume fraud). He has published his research in journals such as Academy of Management Journal, Journal of Applied Psychology, Human Resource Management Journal, Research in Personnel and Human Resources Management, and Journal of Management.

Dr. Walter J. Ferrier (walter.ferrier@uky.edu) is a Gatton Endowed Associate Professor of Management in the Gatton College of Business and Economics at the University of Kentucky. Wally's research interests include patterns of competitive actions-reactions among rivals, top management team demographics and decision making, and inter-firm social networks and competitive strategy. He has published his research in journals such as Academy of Management Journal, Academy of Management Review, Strategic Management Journal, Journal of Management, and Managerial & Decision Economics.

Travis J. Grosser (tigros2@uky.edu) is a fifth-year Ph.D. student (ABD) in Management in the Gatton College of Business and Economics at the University of Kentucky. His research interests include social network analysis, innovation & creativity, and negative workplace relationships. He has published his research in journals such as Group & Organization Management, Organizational Dynamics, and Academy of Management Best Paper Proceedings.

Dr. Giuseppe (Joe) Labianca (joelabianca@gmail.com) is a Gatton Endowed Associate Professor of Management in the Gatton College of Business and Economics at the University of Kentucky. Joe’s research interests include interpersonal conflict and social networks, social networks and groups, and individuals’ schemas and cognitions about organizational change and justice as a function of social network ties. He has published his research in journals such as Academy of Management Journal, Academy of Management Review, Organization Science, Journal of World Business, Advances in Strategic Management, and Journal of MIS.

Josh Marineau (joshmarineau@gmail.com) is a fifth-year Ph.D. student (ABD) in Management in the Gatton College of Business and Economics at the University of Kentucky. His research interests include the study of interpersonal conflict and negative relationships relating to power as well as cognition and performance from a social network perspective. His dissertation research examines managers’ social network perception of network ties and the performance outcomes related to social network accuracy.

Brandon Ofem (brandonofem@gmail.com) is a third-year Ph.D. student in Management in the Gatton College of Business and Economics at the University of Kentucky. His research interests include strategic leadership, competitive dynamics, entrepreneurship, and social networks. He is serving as a project manager for research on economic development networks in Appalachia funded by the National Science Foundation.

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University of Memphis

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**University of Mississippi**

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Mississippi State University

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Josip Kotlar (kotlar@unibg.it) holds an institutional scholarship for attending the Ph.D. Program in Economics and Management of Technology at University of Bergamo (Italy). He is currently in North America to conduct collaborative research at the Haskayne School of Business (University of Calgary) and Center of Family Enterprise Research (Mississippi State University). His research interests include family business management, entrepreneurial strategy, innovation management, ownership and corporate governance, and strategic management.
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University of North Carolina at Charlotte

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University of Tennessee

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Kristen (“Kincy”) Madison Day (kday6@utk.edu) is a Ph.D. student in the Organizations and Strategy doctoral program at the University of Tennessee. Her research interests are at the intersection of human resources practices and organizational strategic initiatives and include focusing on the topics of diversity, leadership, downsizing, and the strategic aspects and uniqueness of family firms.

Laura D'Oria is a third-year Ph.D. student and teaching assistant at IULM University in Milan, Italy. She is currently a visiting Ph.D. student in the Organizations and Strategy doctoral program at the University of Tennessee. Her research interests include entrepreneurial orientation, growth, and communication.

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