SoftChalk
Instructional Content Creation Software

Introduction

What is SoftChalk?
SoftChalk is a webpage editor software that faculty and staff at the University of Memphis may install on their computers to create and deliver engaging elearning content. Consider SoftChalk as a user-friendly, consumer version of professional web editors like Dreamweaver.

What Can You Do with SoftChalk?
1. Improve learning outcomes with personalized web content, embedded assessment, and immediate feedback.
2. Transform existing course or presentation materials into engaging web content with minimal resources for upload to eCourseware, UMdrive, or other off-campus web management services.
3. Build personalized content by mashing up your own materials with libraries of the following resources.
   o Rich media
     ▪ images
     ▪ audio
     ▪ video
     ▪ animations
   o Interactive activities
     ▪ quizzes
     ▪ timelines
     ▪ flash cards
     ▪ puzzles
     ▪ games

Sample Webpage Created with SoftChalk
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**Who Can Use SoftChalk?**
The University of Memphis has a campus-wide license for all faculty and staff to install SoftChalk on their computer (Windows or Mac) for teaching or business purposes.

- Students are not eligible to install SoftChalk under the UofM license.

**How Do I Download SoftChalk?**
1. Downloading and installing SoftChalk is password protected and requires the status of U of M faculty, staff, or graduate assistant working under a teaching contract.
   - SoftChalk Download and Install Guide
2. Please do not share the installation file or license key with other users in any manner.

**SoftChalk Documentation**
1. Introduction (this document)
2. SoftChalk Download and Install Guide
3. Faculty Getting Started Guide
4. Uploading to eCourseware Online Course
5. SoftChalk Support Site

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