UofM iTunes U Guidelines

The University of Memphis now has a presence on iTunes U. This service will enable users to provide continuous access to course material, information, multimedia content and more. iTunes U will not replace the University’s LMS, however it will help optimize the use of technology for teaching and learning.

Overview
Anyone with an Apple ID* can become an affiliated instructor with the University and create courses using the iTunes U Course Manager web-based tool. Courses can include a syllabus, handouts, assignments, and other items. Content from the iBooks Store, App Store, as well as web links or another iTunes U courses content may also be included.

Once your course has been created it must be approved by the University iTunes U administrator, and once approved, it is published to the University’s iTunes U site.

*Note: An Apple ID is your user name and password used to access apple products and services. If you currently have one, there is no need to create a new one. If you do not have one, you can create one for free by visiting the Apple ID webpage. To become an affiliated with the University you must request the iTunes U administrator to add your Apple ID as a contributor to the site.

Course Criteria
In order for your course to be published to the University of Memphis iTunes U site, you must follow the steps below and must include the following Criteria:

Step 1 New Course Settings
1. A course name
2. Identify the University of Memphis as the institution in course settings
3. Associate the course with a department
4. A category and subcategory as well as a level of complexity and language
5. A full description or summary
6. Licensing information
7. Course image (600x600 pixels, 10MBmax)

Step 2 Course Content
8. Provide a Course Outline
9. Upload a minimum of at least 1 content item

Step 3 Connect to UofM iTunes U Site
10. Request to add course to the public iTunes U catalog (The course must be public with the University in order to appear on the University’s iTunes U site - affiliation is approved by the iTunes U administrator)