Globalizing Business Schools (GBS) Program for Historically Black Colleges and Universities (HBCUs)

A Four Year Program of Collaboration Among HBCUs, UNCFSP-IIPP, CIBERs, and USDOE

Ben L. Kedia, Professor and Director Center for Int’l Business Education and Research (CIBER)
Goal: To Enhance Global Competency Among HBCU Faculty and Students

Objectives:

• To inculcate the importance and the need of international and interdisciplinary business, foreign language, and area studies education by equipping HBCU faculty with requisite knowledge, pedagogical tools, and study abroad experiential learning.

• To incorporate international content into existing business or language courses and/or develop new courses.

• To provide one-on-one assistance from a sponsoring CIBER to their respective HBCU partner.
HBCUs attend one-day Grants Workshop to:

- Develop Business School “Internationalization Plan.”
- Discuss Federal BIE grant funding and learn about BIE proposal development process.
- Learn the do’s and don’ts of the BIE grant award.
Year One: HBCU/CIBER Partnerships Formed

- Each HBCU is partnered with a CIBER institution during the entire program.
- CIBER will assist HBCU partner in developing an “Internationalization Plan” for the Business School.
- CIBER will provide consultation in the development of a BIE grant proposal; however, primary responsibility rests with the HBCU.
Years 1-4: Faculty Development in International Business (FDIB) Programs

Each participating HBCU receives full scholarships to cover the registration fee, lodging, and most meals in all FDIB programs for each of the 4 years.

Each year of the GBS Program, the participating HBCU is invited to send three (3) business faculty to participate in a 3½ day intensive discipline-specific FDIB-Globalization Seminars which offers 5 concurrent seminars and 3 workshops (held in June):

- Intro to Int’l Business
- International Finance
- International Management
- International Marketing
- Global Supply Chain Mgmt
- Pedagogical Workshop
- Research Workshop
- Grants Workshop
Each year of the GBS Program, the participating HBCU is invited to send two (2) foreign language faculty to participate in a 2½ day training workshop on Business Foreign Language which offers four concurrent workshops (held in February).

- Business Spanish
- Business French
- Business German
- Business Japanese
Each participating HBCU is invited to send two (2) business faculty to attend the **Short-Term Study Abroad Workshop** (held in the spring at different CIBER schools).

- Previous to attending the Short-Term Study Abroad Workshop, faculty must have attended the 3 ½ day FDIB-Globalization Seminar.
- Faculty interested in coordinating a Study Abroad Program for their students should be selected to attend this program.
Final Two Years of GBS Program: FDIB-Overseas Programs for Faculty

During last two years of GBS Program, each participating HBCU is invited to send one (1) business faculty each year to participate in one of the CIBER sponsored FDIB-Overseas Programs for Faculty.*

*Faculty chosen for this program must have been active participants in the GBS program and interested in designing a Study Abroad Program for their students.

2009-2010 CIBER Overseas Programs for Faculty

FACULTY DEVELOPMENT IN INTERNATIONAL BUSINESS (FDIB)

FDIB-INDIA
Mumbai & Chennai
December 16-23, 2009
Florida International University CIBER
ciber.fiu.edu

FDIB-EUROPEAN UNION
Franco & Germany
May 9-19, 2010
University of Memphis CIBER
memphis.edu/wangtcr

FDIB-INDIA
New Delhi & Agra
January 4-15, 2010
University of Connecticut CIBER
www.business.uconn.edu/ciber

FDIB-EcoBiz (GREEN) CENTRAL AMERICA
Costa Rica
May 14-25, 2010
Texas A&M University CIBER
ciber.tamu.edu/CentralAm

FDIB-MERCOSUR
Argentina, Brazil & Chile
May 8-19, 2010
Florida International University CIBER
ciber.fiu.edu

FDIB-AFRICA
Kenya, South Africa & Tanzania
May 10-26, 2010
University of South Carolina CIBER
moorschool.sc.edu/moore/ciber

FDIB-EASTERN EUROPE
Croatia, Czech Republic & Turkey
May 20-31, 2010
University of Pittsburgh CIBER
www.business.pitt.edu/ibe

FDIB-TURKEY
Istanbul & Ankara
May 23-June 3, 2010
University of Kansas CIBER
www.ciber.business.ku.edu

FDIB-CHINA
China & Hong Kong
January 3-15, 2010
University of Colorado Denver CIBER
www.ucdenver.edu/CIBER

FDIB-VIETNAM
Ho Chi Minh City & Hanoi
January 2-14, 2010
University of Wisconsin CIBER &
University of Hawaii CIBER
www.bus.wisc.edu/ciber/vietnamfdib
HBCU Participants: GBS Program (2002-2009)

• 2002-2006 GBS Program (12 HBCU Participants):
  - Albany State U.
  - Dillard U.
  - Florida A&M U.
  - Morehouse College
  - Norfolk St. U.
  - Prairie View A & M U.
  - Saint Augustine’s College
  - Southern U.
  - Talladega College
  - Tennessee St. U.
  - Tuskegee U.
  - U. of the Virgin Islands

• 2006-2010 GBS Program (14 HBCU Participants):
  - Alabama A & M U.
  - Alabama St. U.
  - Bethune-Cookman U.
  - Bowie St. U.
  - Fayetteville St. U.
  - Florida Memorial U.
  - Grambling St. U.
  - Hampton U.
  - Mississippi Valley St. U.
  - North Carolina Central U
  - South Carolina St. U.
  - Texas Southern U.
  - U. of Maryland Eastern Shore
  - Winston-Salem St. U.
GBS Program “Success Stories” (2002-2009)

- 179 HBCU Faculty attended FDIB-Globalization Seminars
- 67 HBCU Faculty attended Business Language Workshop
- 43 New Undergraduate International Business Courses
- 10 New Graduate International Business Courses
- 3 New IB Minors Established
- 11 HBCUs Submitted BIE Grant Proposals
- 8 HBCUs Received BIE Grant Awards:
  - Alabama St. U. (2)
  - Prairie View A&M U.,
  - Florida A & M U.
  - So. Carolina St. U.,
  - Hampton U.
  - Winston-Salem St. U.
  - No. Carolina Central U.
Financial Commitments

- Participating CIBERs and UNCFSP-IIPP will provide funding to give **FULL Scholarships** for all the proposed FDIB program activities, to include:
  - Registration fee, lodging, most meals, instruction and instructional materials for FDIB Programs (excludes travel).
  - Travel and Program Expenses for FDIB-Overseas Programs for Faculty.

- Each participating HBCU is expected to defray expenses for domestic travel (estimated to be $3,000 per year) and some meals for faculty to attend GBS-FDIB Programs.
1. The HBCU Survey Form requests detailed information regarding your institution (i.e., number of students, number of full-time business and language faculty, contact persons, etc.)

2. The Letter of Commitment from Administrators, Business Dean, and key faculty members addresses the HBCU’s commitment to the GBS program for 4 years:
   - Financial Commitment for In-Country Travel. (Est. $3000 per year for each of 4-5 years.)
   - HBCU Designates a GBS Program Leader from the Business School.
   - Active Participation by Faculty in all Program Activities.
   - Submission of Progress Reports and Program Evaluations.
If your institution is sincerely interested in participating in the next GBS Program, we have a GBS Packet for you.

The GBS Information Packet includes:

- Application Information
- Overview of the GBS Program
- HBCU Survey Form

We look forward to hearing from you!
Questions ... Comments?

Thank you!